

# **THE SECOND INTERNATIONAL CONFERENCE ON APPLIED SPORTS (ICAS 2025)**

## **iCreate@ICAS 2025**

### **Innovation Challenge for Future Leaders**

#### **ANNEX 02 – Final Submission Guideline**

Your final submission must include the following:

1. Project Title- Provide a clear and concise title that reflects your innovation.
2. Team Details

Include:

- University name
  - Full name of each team member
  - Registration number
  - Contact number and email address
3. Executive Summary (Max 250 words)- Summarize your innovation: Background, Objective, Method, Expected Outcomes.
  4. Problem Statement & Relevance (Max 100 words)- Clearly describe the issue your innovation addresses and its significance in the Sri Lankan or global context.
  5. Proposed Solution (Max 100 words)- Explain what your concept or product does and how it works.
  6. Expected Impact (Max 100 words)- Identify target beneficiaries and the potential positive outcomes of your innovation on society, sports, or health.
  7. Feasibility & Sustainability (50–100 words)- Comment on how practical your idea is, including cost-effectiveness, technical needs, and long-term sustainability.
  8. Visuals / Prototypes- Attach or insert diagrams, sketches, photos, screenshots, or models of your concept/product (if available).
  9. PowerPoint Presentation & Video Pitch- Record a 5-minute pitch video (can be voice-over slides or team presentation).

Provide a YouTube or Google Drive link to your video.

Relevance to health, sports, or education

- Uniqueness and innovation
- Target group/beneficiaries
- Implementation plan
- Use of technology
- Cost and eco-friendliness
- Commercial or social value
- Include a short video clip demonstrating the practical application of your innovation (e.g., prototype in use, simulation, or concept demonstration). This can be embedded in your pitch video

### **Declaration**

I/We hereby declare that the information provided in this application is true and accurate to the best of our knowledge. We understand that shortlisted teams must be available to present their innovation in person on **6th November 2025**, during Day 1 of the **ICAS 2025 Conference**.

Signature of Team Leader: \_\_\_\_\_

Date: \_\_\_\_\_